

CFP Group Unveils New logo mark

We have newly renovated the logo mark for CFP Group. The new logo mark will be used on printed documents, our home page, etc. and sequentially more, starting from June 2016.



Our thought put into the new logo mark

Our previous logo mark presented the image of a tripartite cooperation made up of the "customer", "employee", and "company". But our new logo mark consists of an additional circular image that symbolizes "harmony with the environment" and "connection to society". A circle that has no gaps, nor does it have an end; it expresses one's faith to continue throughout challenges and reformation. In addition, to symbolize a tree that continues to produce new buds, with a sustained aim powered by the will to grow, we have chosen bright green as our corporate color.